Page or section? A worksheet for any search

One row per search. Ask the four questions in order; the first one that sends the search somewhere decides it.

1. Same pages, or the same kind of page?
Read both searches twice in a private window. Many shared pages: same page. Few shared: look at what kind of page ranks.

2. Only a step of a bigger job?
The pages that rank for it are guides to the bigger job. Yes: a section of that page.

3. Its own job and its own things?
Its own facts to explain, or its own kind of page. No: a section.

4. Enough demand, and a pattern?
Monthly searches, and a family of searches you will answer the same way. No: a section, table or card. Yes: its own page.

● Same page ● Section ● Own page

Search	Closest search on the map	Searches a month	1. Shared pages, read 1 / 2	2. Only a step?	3. Own job and things?	4. Demand and pattern?	Verdict, and where it goes
how to disconnect a car battery	how to change a car battery	22,200	0 / 0	No	Yes	Yes	Own page